

## TOPIC: HOW YOU SEE THE FUTURE AND WHERE DO YOU FIT IN THIS PICTURE

## SOMETHING TO THINK ABOUT:

“A person can change his future by merely changing his attitude.” - Earl Nightingale

## THE STORY OF TWO SHOE SALESMEN IN AFRICA

Once upon a time, a shoe company sent two salesmen to Africa to determine the market potential for their products. One salesman was sent to the east coast of Africa, while the other salesman was sent to the west coast of Africa. Both the salesmen completed a basic survey of the target market and called back to the office. The salesman sent to the east coast of Africa reported “No one here wears any shoes, there is no market for us here!” The other salesman sent a message “No one here wears any shoes, there is a huge market for us, send inventory fast!”

## PROJECT BRIEF:

For some, the future can be a dark & scary place, for others it is a place of unlimited potential & greatness with awaiting treasures. Everyone has a future perspective on how life should turn out. You are required to write a structured essay on **how you see the future AND where do you fit in this picture**, with attention to a specific aspect of your choice such as one of the following:

- ☞ Family, friends, relationships,
- ☞ Work, business, job creation, joblessness, trading
- ☞ Education, learning, culture, schooling, teaching
- ☞ People, relationships, humanity, kids, adults, social connecting
- ☞ Environment, government, economy
- ☞ Technology, computers, social media, electronics and new inventions
- ☞ World problems and solutions, war, media, hunger, lack of resources and the supply thereof

The above mentioned is just a few topic examples, you can choose your own topic(s) to discuss within your essay.

Write an **academic** essay about the future. Your essay should consist of your point of view along with **at least 3 sources that support your view**. The essay should be structured according to the academic essay standard that was handled in class with the following sentences as per paragraph layout:

**Introduction:**

1. Topic sentence
2. Background Information
3. Thesis/Goal
4. Direction Giving
5. Conclusion Sentence

**Normal Paragraph X3**

1. Topic Sentence
2. Explanation/Definitions
3. Evidence
4. Comment
5. Conclusion Sentence

**Conclusion**

1. Reconstruction of thesis
2. Combine Arguments
3. Future Perspective
4. Conclusion

Remember to reference your sources – In-Text & After-Text referencing will be marked.

**Marks will work as follows:**

1 Mark for each type of sentence per paragraph – **25 marks**

Marks for research, referencing and using 3 sources in logical order – **20 Marks**

Logical Arguments that is structured and valid in today's time – **10 Marks**

Basic English grammar and spelling – **10 Marks**

Neatness – **5 Marks**

Create a short creative writing piece in poster format.

Project Size: **A3**

PROJECT TYPE: STUDENT CAN CHOOSE OWN CREATIVE PIECE VARYING IN WRITING PIECES SUCH AS:

- 3 Song
- 3 Poem
- 3 Inspirational narration/commentary
- 3 Drama or short story
- 3 One liner – Inspirational quote that is decorated with style and character

WORK EXAMPLES:



Use your own creativeness to create this poster in excellence. Use colour, size difference, text formats, images and your own initiative. You are allowed to use computers to design the poster, you can also use creative writing equipment, paint and other mediums.

MARKS WILL BE ALLOCATED FOR THE FOLLOWING:

- Text Creativity – 20 Marks
- Poster Creativity – 20 Marks
- Neatness and excellence – 20 Marks
- Basic Spelling and Grammar – 10 Marks